



Japanese Popular Culture (Hardback)

By -

Taylor Francis Ltd, United Kingdom, 2014. Hardback. Book Condition: New. New.. 255 x 179 mm. Language: English . Brand New Book. Japanese popular culture has developed in many unexpected and fascinating ways. From contemporary pop culture s beginnings in the shadow of the Second World War and the earlier China campaign, Japan s sense of identity has been contested, challenged, reconsidered, restructured, and revived through multiple popular media. Pop culture, though, has always occupied a singular place in Japan s expression of selfhood and otherness, providing vicarious experiences of life within Japan. Today, Japanese popular culture s global influence is felt most keenly in movie culture, animation, television, the Internet, social media, music, fashion, and comics (manga), to name but a few fields and technologies. Indeed, visual culture, specifically television and movies, with a strong emphasis on animation (anime) and manga, led the first wave of Japanese pop-culture exports in the second half of the twentieth century. Since then, academic interest in these exports, both at home in Japan, and overseas, has developed rapidly. The second wave of Japanese popular culture followed the digitization of much of the global media: rapid communications, global connectedness, and the development of new media...



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